

AIR² Programme Schedule Autumn 2014

Location	Ballincollig	Midleton
	Date	Date
Session Time	9.30 am – 12.30 pm	9.30 am – 12.30 pm
Session 1	Wednesday, 29 th October	Wednesday, 29 th October
Session 2	Thursday, 30 th October	Friday, 31 st October
Session 3	Wednesday, 5 th November	Wednesday, 5 th November
Session 4	Friday, 7 th November	Friday, 7 th November
Session 5	Tuesday, 11 th November	Wednesday, 12 th November
Session 6	Wednesday, 12 th November	Friday, 14 th November
Session 7	Wednesday, 19 th November	Wednesday, 19 th November
Session 8	Friday, 21 st November	Friday, 21 st November
Session 9	Tuesday, 25 th November	Wednesday, 26 th November
Session 10	Wednesday, 26 th November	Friday, 28 th November
BTWEA Session	Monday, 10th November	Thursday, 6th November
	Please note BTWEA Session Time: 10.00 am – 1.00 pm	

	Glanmire
	Date
Session Time	2.00 pm – 5.00 pm
Session 1	Wednesday, 29 th October
Session 2	Thursday, 30 th October
Session 3	Wednesday, 5 th November
Session 4	Friday, 7 th November
Session 5	Tuesday, 11 th November
Session 6	Wednesday, 12 th November
Session 7	Wednesday, 19 th November
Session 8	Friday, 21 st November
Session 9	Tuesday, 25 th November
Session 10	Wednesday, 26 th November
BTWEA	Tuesday, 4th November

For more information and to reserve your place, please contact Sinéad Conroy at SECAD on 021 4613432 or email sconroy@secad.ie



Are You Thinking about Starting Your Own Business?

AIR² Programme

Am I Ready; Am I Right?

SECAD is offering a new course for self-enterprise & self-employment

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An Roinn Coimirce Sóisialaí
 Department of Social Protection
 Helping you build a better life

If you are thinking about starting your own business, SECAD is providing a course called the AIR² Programme in conjunction with the Department of Social Protection.

What is the AIR² Programme?

AIR² stands for Am I Ready; Am I Right and helps you decide am I suited to self-employment and if I am, how do I go about setting up my own business.

The course involves 11 half day sessions over 5½ weeks. There is no charge for doing this course.

What is covered?

Sessions 1 – 3 are aimed at:

- ✓ Helping the participants to identify their entrepreneurial traits
- ✓ Assessing if they are ready to be their own boss
- ✓ Identifying training gaps and setting goals
- ✓ Assessing the business idea

The participants can opt out after session 3 if they wish.

Sessions 4 – 10 will cover:

- ✓ Preparing a Business Plan – strategic planning
- ✓ Legal formalities involved in starting a business
- ✓ Market Research – examining the market for new product or service niches
- ✓ Effective marketing for the business
- ✓ Introduction to small business finance – making the numbers talk
- ✓ Funding sources for businesses – setting up accounts tailored to the needs of the particular business

Back to Work Enterprise Allowance

Our Employment Support Officer, Cora O'Donnell will also deliver a session about eligibility for the Back to Work Enterprise Allowance (BTWEA).

Mentoring

In addition each participant will have access to one to one mentoring from the course tutor.

Who is this course for?

We deliver the programme in conjunction with the Department of Social Protection (DSP) so participants must be in receipt of a social welfare payment or be the partner or spouse of someone receiving a DSP payment.

If I've already started my business?

This course is also suitable for people who are on the Back to Work Enterprise Allowance and need to brush up on their business management skills.

Where and when is it taking place?

Ballincollig, Glanmire and Midleton. See back page for dates.

FETAC

This programme leads to a FETAC Level 5 Award on the National Framework of Qualifications.

How to apply

Phone Sinéad Conroy at SECAD for more information and to reserve your place at 021 4613432 or email

sconroy@secad.ie